



CITY OF NEWPORT BEACH BALBOA VILLAGE ADVISORY COMMITTEE

Action Meeting Minutes

ExplorOcean, 600 East Bay Avenue

Thursday, December 13, 2012 - 3:30 p.m. to 5:00 p.m.

I. Welcome and Introductions

Chair Henn, Council Member, convened the meeting at 3:30 p.m., reviewed the meeting protocol, discussed the history and formation of the committee, discussed the committee purpose and goals, and welcomed everyone to the meeting. The committee members, City staff, and meeting attendees introduced themselves. Chair Henn confirmed that the agenda packets will be posted 72 hours in advance of the meetings and requested that the committee members read the materials prior to the meetings in order to make the meetings as productive as possible.

The following committee members and City staff were in attendance:

Committee Members

- Michael Henn, Council Member (Chair)
- Keith Curry, Mayor
- Gloria Oakes, Balboa Peninsula Point HOA
- Ralph Rodheim, Balboa Village BID Board Member
- Laura Keane, Central Newport Beach Community Association
- Tom Pollack, ExplorOcean Representative
- Jim Stratton, At-Large Representative

City Staff

- Kimberly Brandt, Community Development Director
- Brenda Wisneski, Deputy Community Development Director
- Tony Brine, City Traffic Engineer
- Jim Campbell, Principal Planner
- Fern Nueno, Associate Planner

Chair Henn requested any public comments on non-agendized items.

In response to a question from the public, Deputy Community Development Director Brenda Wisneski stated that future meetings would be recorded and the audio would be available on the City's website. She further stated that the minutes would be action minutes.

A member of the public wanted to ensure that mooring owners were not forgotten throughout the process, especially regarding the residential parking program.

II. Overview of Balboa Village Master Plan

Associate Planner Fern Nueno provided an overview of the Master Plan, highlighting the economic development, planning and zoning, parking, and public infrastructure strategies.

No formal committee action was required.

III. Residential Permit Parking Program (RPPP)

Ms. Wisneski provided a summary of the RPPP, including the details regarding the boundary of the area and who would be eligible, the reason for the program, and the times the permit requirement would be effective.

Principal Planner Jim Campbell discussed the details and results of the RPPP survey.

Ms. Wisneski discussed the details of the proposed RPPP Work Program, describing the components in detail and discussing the tentative schedule for the program.

Discussion followed regarding the RPPP details and mooring owners. Members of the public who are mooring owners stated that they should be included in the parking discussions, that the mooring association should be notified (noting that all mooring owners are not involved in the association), that the mooring owners should have received the residential parking survey, and that the annual mooring bills are being mailed out soon and that is a good opportunity to notify everyone. Staff indicated a survey would be created for the mooring owners and included in the final survey results.

Action: Committee Member Rodheim moved to forward the Work Program to City Council in January authorizing implementation, Committee Member Keane seconded the motion, and the motion was approved unanimously.

IV. Master Plan Priorities - Year-One

Ms. Wisneski reviewed the implementation matrix from the Master Plan and presented the proposed priorities for the committee's review. The committee discussed the proposed priorities and offered additional suggestions, comments, and changes.

Regarding parking, Committee Member Rodheim suggested that parking validation be offered for Balboa Village customers and discussed a parking district with funding for the area.

Regarding economic development, the committee discussed that the Balboa Village Business Improvement District (BID) may change or go away, which will affect the BID related priorities. Chair Henn noted the link between funding to the BID and special events and that the BID will create a special event strategy and the special events initiative should be moved into Year One Priorities in conjunction with the additional BID funding. Chair Henn mentioned the improved maintenance in the boardwalk area and the higher standards and consistency in the area. He stated that the area and standards need to be identified and budgeted as a line item with input from the Municipal Operations Department. He further discussed how the BID members and commercial property owners should keep the area in front of their businesses clean.

Mr. Rodheim stated that Balboa Village does not need a consultant to determine what events to hold.

The Year Two Priorities for streetscape, bicycle safety and bicycle sharing should be included in the improvements to bicycle and pedestrian facilities.

Mr. Rodheim suggested that the Commercial Facade Improvement Program be moved into the Year One Priorities. Mr. Stratton agreed. It was suggested that a subcommittee be formed to relieve staff of some of the initial duties.

Chair Henn stated that he would like the committee to take action and implement the Master Plan quickly, mentioned that he only has two years left on City Council and that he needs staff's enthusiastic support. He requested that every meeting have an agenda item.

Mr. Rodheim thanked Gloria, Laura, and Jim, and other residents of the area because they support the businesses.

Committee Member Stratton let the City staff know that the committee is available with expertise and legs to help meet the priorities.

Chair Henn stated that the committee is off to a good start.

V. Proposed Meeting Schedule

Chair Henn proposed the second Wednesday of every month from 4:00 p.m. to 5:30 p.m. as the regular meeting date and time. The meeting dates and times are subject to change and the agenda with the location and time will be posted as required, 72 hours in advance of every meeting.

There were no public comments on this item and the committee approved the schedule.

VI. Public Comment

Chair Henn noted that future agendas should reflect the three minute time limit for non-agendized items.

Interested parties were invited to address the Committee.

A member of the public noted that he is not concerned with Council legacy or quickness in regards to the timing of the actions, but that he is concerned with fairness.

A member of the public stated that the end of the street is used as a loading area for mooring owners transferring items to their boats, that the curb color is red, but that it should be green or yellow so that people can load their boats and then go back to park their car.

The number of vehicles and residents compared to the number of parking spaces in the area was discussed.

VII. Adjournment

There being no further business to come before the Committee, Chair Henn adjourned the meeting at 5:25 p.m.